



**The Perth Mint Brand Tracker Competition
Terms and Conditions**

| Details of the Competition | | | |
|-------------------------------|---|--|--------------------|
| Competition | The Perth Mint Brand Tracker 2024 Prize Draw | | |
| The Promoter | Gold Corporation trading as The Perth Mint (ABN 98 838 298 431) whose registered address is 310 Hay Street, East Perth, WA 6004 Australia. | | |
| Competition Period | Start Date: 3 December 2024 at 9:00 AM AWST End Date: 19 December 2024 at 11:59 PM AWST | | |
| Eligibility | To be eligible, entrants must be: <ul style="list-style-type: none"> • an Australian resident; and • 18 years of age or over. <i>Entrants below the age of 18 years must seek the consent of their parent or legal guardian to be considered eligible.</i> | | |
| Territory | Australia | | |
| Entry method | To enter this Competition, an eligible entrant must: <ol style="list-style-type: none"> a. complete The Perth Mint's brand tracker survey ("Survey") during the Competition Period; and b. Select the option to opt-in for the Competition at the end of the Survey. <p>The Survey will be distributed via email to a selection of The Perth Mint's customers on the Start Date. Entrants who complete the Survey and provide their consent to participate will be automatically entered into the Competition.</p> | | |
| Entry limit | The number of entries permitted for this Competition is limited to one (1) valid entry per person. There will be three (3) prizes and three (3) winners. | | |
| The Prize details | Quantity | Prize Details | Prize Value |
| | 3 | Australian Lunar Series III 2024 Year of the Snake 1/10oz Gold Proof Coin | AUD\$619.99 |
| Total prize pool value | AUD 1859.97 | | |
| Draw method | The winners of the draw will be chosen on 14 January 2025 at 9:00 AM AWST using a computerized random selection generator for all entries received and verified by the Promoter. | | |
| How to Claim Prize | <ul style="list-style-type: none"> • The winner of the Competition must claim their prize by 7 February 2025 at 9:00 AM AWST. | | |
| Unclaimed Prize | <ul style="list-style-type: none"> • If any of the prizes remain unclaimed by 7 February 2025 at 9:00 AM AWST, another draw will be conducted on 10 February 2025 at 9:00 AM AWST. | | |
| Winner notification | The winner(s) of the draw or redraw will be contacted by telephone or email within fourteen (14) days of the draw. | | |
| Publication | If there is no winner, or the winner cannot be contacted, this information will be published on the social media platforms of the Promoter. | | |



1. By entering this Competition, each entrant accept and agree to be bound by these Terms and Conditions. For the avoidance of any doubt, these Terms and Conditions include the “Details of the Competition” table above.
2. There is no entry fee for this Competition.
3. During the Competition Period, only eligible and valid entries will be considered as acceptable entry. Entries inconsistent with these Conditions of Entry will be deemed invalid.
4. Employees of the Promoter, their family members or any person or organization connected in any way with this Competition shall not be eligible to enter the Competition.
5. If the winner of the prize is a person below 18 years of age, the prize will be awarded to the winner’s parent or legal guardian.
6. The winner of the draw will be determined through a drawing of a registered name out of a box onsite at The Perth Mint or by way of a computerized random selection generator.
7. The Promoter will endeavour to contact the winner of this Competition. Where the winner cannot be contacted or the prize remains unclaimed, the prize will be forfeited, and the Promoter will be under no obligation to substitute the prize.
8. Unless expressly specified in writing by the Promoter, the prize cannot be transferred, exchanged, or redeemed for cash.
9. The Promoter reserves the right to substitute the prize with another prize of higher or equivalent specification and value.
10. The Promoter requires the winner to provide proof of identification and if there is any contention with respect to the winner’s identity, the Promoter reserves the right to determine that which is considered suitable as appropriate means of identity verification.
11. Each entrant consents to the Promoter holding, processing, and disclosing personal data including sensitive personal data provided by the entrant to the Promoter for all purposes relating to the performance of this Competition.
12. The Promoter’s Privacy Policy outlines how the Promoter collects and uses personal information. To learn more about the Promoter’s Privacy Policy see [Privacy Policy | The Perth Mint](#).
13. Each winner consents and grants the Promoter a worldwide, royalty-free, perpetual, irrevocable, transferable license to use, reproduce, modify, publish and display their photograph or footage on its websites and in all media (now known or being developed) for marketing and promotional purposes without any further compensation to the winner(s).
14. The Promoter will not be liable for any tax implications resulting from the Prize winnings and the winner(s) must obtain independent tax advice to ascertain how this may affect their situation.
15. Notwithstanding any other provision of these Conditions of Entry, the Promoter will not be liable to the entrant or anyone for indirect or consequential loss or damage of any kind, for loss of revenue, loss of profit, loss or damage to reputation or goodwill, personal injury or death, whether such liability arises in contract, tort (including negligence) or equity, under any statute or otherwise arising out of in



any way connected to this Competition.

16. The Promoters inability to enforce any of its rights at any stage will not amount to a waiver of these rights.
17. The Promoter reserves the right to modify these Terms and Conditions at any time prior to the commencement of the Competition Period by publishing an amended version on its website hosted at www.perthmint.com/win which shall take effect from the time of publication.
18. In the event this Competition cannot be conducted as intended for any reason, the Promoter reserves the right to suspend, cancel or terminate the Competition.